

GOOD DESIGN PRESS INFORMATION

MORE INFORMATION

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THE CHICAGO ATHENAEUM ANNOUNCES 900 OF THE ‘BEST OF THE BEST’ IN NEW GLOBAL DESIGN FOR CONSUMER PRODUCTS, GRAPHICS, AND PACKAGING FOR 2020

The Historic GOOD DESIGN Awards—The 21st-Century Global Industry Standard Awarding the Latest, Most Advanced Products and Designs for their Innovation and Invention from FORTUNE 500 Companies, Manufacturers, Start-up Companies and the World’s Most Renowned Designers and Architects

CHICAGO, ILLINOIS (December 27, 2020) — GOOD DESIGN® is the world’s most prestigious, recognized, and oldest Design Awards program organized annually by The Chicago Athenaeum Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies and Metropolitan Arts Press, Ltd.

GOOD DESIGN covers new consumer products, graphics, and packaging designed and manufactured in Europe, Asia, Africa, and North and South America.

The trademarked, historic awards program was founded in Chicago in 1950 by architects: Eero Saarinen, Charles and Ray Eames and Edgar Kaufmann, Jr. and is continued now for 70 years.

In 1950, a jury convened for the first time to assess the best designs of the day.

And now, 70 years later, GOOD DESIGN has been officially synonymous with the leading and best contemporary design produced around the world.

For seven decades, hundreds of thousands of leading winning designers, manufacturers, and global companies print the Good Design logo for awarded products on their packaging, marketing information, advertising, websites, corporate information, posters, billboards, and branding to the widest international consumer audience.

GOOD DESIGN is the most sought-after international seal of outstanding design quality.

FROM THE SPOON TO THE CITY

From underwater sea drones and new autonomous cars to everyday objects, entries for design and innovation, sustainability, creativity, branding, ecologically responsible design, human factors, materials, technology, graphic arts, packaging, and universal design are submitted annually.

“From the Spoon to the City” as the Italian architect Ernesto Rogers so profoundly declared.

For 2020, over 900 new products and graphic designs were selected and awarded from over 47 countries for new electronics, transportation, medical equipment, protective equipment, energy systems, robotics

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and bionics, building products/materials, furniture, textiles, industrial, environments, hardware, bath and accessories, kitchen/appliances, floor and wallcovering, tabletop, household products, personal, office products, transportation, children's products, sports and recreation, lighting, tools, and graphics, branding, and packaging from Europe, Asia, Australia, and the Americas.

THE PRIZED GOOD DESIGN AWARDS FOR 2020

"Product Design offers designers and manufacturers from all over the world a platform for assessing and presenting their product ideas," states Christian Narkiewicz-Laine, architecture critic and the Museum's chief curator of Good Design.

In 2020, over 3,000 designers and visionary companies from over 50 countries entered the competition.

The international jury comprised of experienced experts from different disciplines selected this year's best designs. The adjudication process lasted several days and was based on the original GOOD DESIGN program essential criteria written in 1950: The jurors tested all of the entries in order to assess not just the aesthetic merit of each entry, as well as materials selected, the level of craftsmanship, the surface structure, ergonomics, innovation, sustainability, and functionality.

After intensive evaluation, the jury selected the best designed products and graphics make a decision based on the design quality of the products and graphics true to the historic motto "In search of GOOD DESIGN." Only the best of the best designs received an award.

The best new 2020 car and transportation designs went to BRP, CL Yachts, Cooper Tire, Damen Yachting BV., Genesis, Green Motion SA., Federal Tire, CNH Industrial Italia SpA., e.GO Mobile AG., Ferrari SpA., FPT Industrie SpA., Hyundai Motor Company, Lucid Motors, Kenda Rubber Ind. Co., Ltd., Kia Motors Corporation, Nikola Corporation, Nissan Motor Co., Ltd., Pininfarina SpA., TMH International AG., Zapp Scooters (Thailand) Co., Ltd.

Awarded corporations represent some of the world's most visionary manufacturers and private companies: 3Dconnexion • 3M • AHF Products • Alessi SpA • Allseating • AM.PM AG • AXS Technologies, Inc. • Becton Dickinson France SAS • Beijing Puppy Robotics, Co., Limited • Bertazzoni SpA • Braun AG • British Museum • brühl & sippold GmbH • Bolido Watch Inc. • BRP • Calphalon • Centrica Hive Limited • Clariant International Ltd. • CNH Industrial Italia SpA • CIRQ+ • Corelle Brands Design • Cooper Lighting Solutions Cooper Tire • Crown Equipment Corporation • Cuisinart • Dell Technologies, Inc. • Delta Faucet • DuPont • Duravit AG • e.GO Mobile AG • Ecovacs Robotics Co., Ltd. • Eczacıbasi Building Products • Electrolux North America Ethicon • Evoko Unlimited AB • Federal Tire • Fellowes Brands • Ferrari SpA • Flair Showers, Co. • Fitbit, Inc. • Genesis • GlaxoSmithKline plc. • Google Inc. • Green Motion SA • Grohe AG • Ha • Haselmeier AG • Heim+Haus Holding GmbH • Helen of Troy • Helly Hansen • Henry Simon Milling • Hitachi • Hitachi-Johnson Controls Air Conditioning, Inc. • HMD Global Oy • Honeywell • HP Inc. • Hyundai Motor Company • Hyster Company • Imaging Business Machines, LLC. • Impinj, Inc. • Irish Distillers Pernod Ricard • JANUS et Cie • Johnson & Johnson • Juice Technology AG • Karndean Designflooring USA • Kenda Rubber Ind. Co., Ltd. • Kia Motors Corporation • LaCie • Lenovo Group Limited • Les Ateliers Louis Moinet • Leviton Manufacturing Co., Inc. • LG Business Solutions • LG Electronics USA Inc. • Liebherr GmbH • Logitech Europe S.A. • Lutron LLC. • Macy's • Medion AG • Micro Mobility Systems • Motorola Solutions • Mohawk Group • Museum of Literature Ireland • Netgear, Inc. • Newell Brands Inc. • New Holland Agriculture • Newell Brands Nikola Corporation • Nienkamper • Nissan • Nokia • Ningbo MYWAY Intelligent Technology Co. Ltd. • Olimpia Splendid SpA • Olympus Surgical Technologies America • Oral-B • Owl Labs • OXO International, Ltd. • Peloton • PepsiCo, Inc. • Pizza Hut • Polder Products • Rado Uhren AG • Razer Inc. • Philips Electronics Ltd. • Robert Bosch Tool Corporation • Prepara • Procter & Gamble Sevice GmbH • Proterra • Ricoh Company, Ltd. • ruwido austria gmbh • Seagate Technology PLC. • Sharp Corporation • Signify • Sindoh Co, Ltd. • Shure Incorporated • Smeg SpA • SONNEMAN—A Way of Light • Spellbound Development Group, Inc. • Starkey Hearing Technologies • Sulzer AG • Suunto Oy • Techtronic Industries Power Equipment • The Cookware Company • TMH International GmbH • TRILUX GmbH & Co. KG • Tupperware General Services NV •

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Türk DemirDöküm Fabrikaları A.Ş. • Trere' Innovation srl. • UMC Poland sp. z o.o. • Vestel Electronics • Vitra Karo San. ve Tic. A.S. • Vodafone Group plc. • Waymo LLC. • Wayout International AB • X-Technology Swiss R&D AG • Yale Materials Handling Corporation • Zorirushi Corporation.

For 2020, awarded architects, designers, and industrial design firms include the trail-blazing “Who’s Who” in international design: 3M Design • 4design • Adriano Design • Alfonso Albaisa • Alquemy Design • Arik Levy Art & Design Studio • Ben Van Berkel • Billings Jackson Design • Blank! Design Studio • Bodo W. Lambertz • Boltgroup • Braun Design Team • BRP Design & Innovation Team • BZDesign Inc. • CNH Industrial Design Center • Ciocchini Design • Darja Skodova • Davide Negri • DCA Design International • deepdesign • Design Partners • Design Tech • Driusso Associati Architects • Edwin Schlossberg • Elkus Manfredi Architects • Favaretto&Partners • Fiat Group • Flavio Manzoni • Formway • FPT Industrie SpA • Frank Etc. AB • Giulio Iacchetti • Giugiaro Design • GP • designpartners gmbh • Held+Team • Impel Studio • Italdesign Giugiaro SpA • Janice Feldman • Jean-Marie Schaller • Joaquim Portela Arquitectos • Jozeph Forakis • Juggernaut Design • Ladislav Skoda • Lippincott • Klaus Botta • Karim Rashid • Kia Design • Kirsten Schwalgien • Kris Lin • Martin Ballendat • Michael Koch • Mario Mazzer • Matteo Thun Milano • Metaphase Design Group • Michael Graves Design Group • McKinsey Design • Karim Rashid • Medion Design Team • Michael Koch • Minarc • muehlhausmoers corporate communications gmbh • Michael Young Ltd. • Minarc • Motiv • Nissan Design Americ • Nissan Global Design Center • Omuus (Ltd.) • Orlandini Design • Ottenwälder und Ottenwälder • Patricia Urquiola • PDR • Pensa • PepsiCo Design & Innovation • Petal, LLC. • Peter Solomon • Petr Novague • Pierre Nobs and Simon Husslein • Philips Experience Design • Product Ventures • Raffaella Mangiarotti • Ralph Appelbaum Associates • Richard Frinier • Richard Sapper Design • Pininfarina SpA • Product Ventures • Robert & Serge Cornelissen • ROBRADY design • Ross Lovegrove • Signify Design team • Smart Design • stotz-design.com GmbH + Co. KG • Studio Volpi • Tactile • Thomas Milewski • Tighe Architecture • Umberto Palermo • UNStudio • Vaillant Group Design • Vinci Design Studio • Walter Knoll • Wayout International AB • Whipsaw, Inc. • William Welch • WOHA Architects Pte. Ltd. • Zaha Hadid Design.

“Good Design defines the way we approach designing objects and places across the globe – keeping consumers’ needs central to the mission and aspirations of designers and manufacturers to ‘Shape Living for a Better Future’,” states Narkiewicz-Laine. “This philosophy recognizes and values the impact design has in people’s lives, understanding that design is not just about the object created, but also about the experience and how it makes us feel, think, and learn.”

“Good Design celebrates the game changers, the innovators, the visionaries, and the pioneers and rewards the brilliant minds who believe our world can be better a better place through design.”

GOOD DESIGN’s Chief Curator on the Laureates:

“From the thousands of designers and manufacturers who participated this year, the winners of GOOD DESIGN for 2020 have proved that they have created excellent products worthy of winning an award. The products won over the jury not only through their aesthetic, but also thanks to their incomparable functionality. With their designs, the award winners are setting the highest standards in their industry. I wish to congratulate them most sincerely on their continued success,” said **Christian Narkiewicz-Laine, Architecture Critic and Chief Curator of Good Design**

NOTE TO REPORTERS AND EDITORS: Photographs of the 2020 GOOD DESIGN Awards are available for download.

For more details on the awarded winners, visit the Museum’s website at gooddesign.org.

About The Chicago Athenaeum (www.chi-athenaeum.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

About The European Centre for Architecture Art Design and Urban Studies (www.europeanarch.eu) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.

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MICROOFFICE PRIME by Progres Atelier for Silent-Lab s.r.o.



e.GO Life Concept Cross by Spadaconcept srl. for e.GO Mobile AG



CL Yachts CLX96 - SAV* by Jozeph Forakis for CL Yachts



Stakki Chair by Martin Ballendat for VS America



Escura Instant60s Camera by Graphic Guides Design Company



Campagnolo Ekar Bicycle BR Campagnolo srl.