GOOD DESIGN PRESS INFORMATION

MORE INFORMATION

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THE CHICAGO ATHENAEUM ANNOUNCES THE BEST OF THE BEST IN NEW GLOBAL DESIGN FOR CONSUMER PRODUCTS, GRAPHICS, AND PACKAGING FOR 2019

GOOD DESIGN—The Global 21st-Century Industry Standard Awarding the Latest, Most Advanced Products and Designs for their Innovation and Invention from FORTUNE 500 Companies, Manufacturers, Start-up Companies and their Renowned Designers

CHICAGO, ILLINOIS (December 12, 2019) — GOOD DESIGN® is the world's most prestigious, recognized, and oldest Design Awards program organized annually by The Chicago Athenaeum Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies.

GOOD DESIGN covers new consumer products, graphics, and packaging designed and manufactured in Europe, Asia, Africa, and North and South America.

The trademarked, historic awards program was founded in Chicago in 1950 by architects: Eero Saarinen, Charles and Ray Eames and Edgar Kaufmann, Jr. and is continued now for 70 years.

GOOD DESIGN is synonymous with the leading and best contemporary design produced around the world.

The distinctive black dot-shaped logo was designed the same year by the late Chicago graphic designer, Mort Goldsholl in 1950.

For seven decades, hundreds of thousands of leading winning designers, manufacturers, and global companies print the Good Design logo for awarded products on their packaging, marketing information, advertising, websites, corporate information, posters, billboards, and branding to the widest international consumer audience.

From underwater sea drones and new autonomous cars to everyday objects, entries for design and innovation, sustainability, creativity, branding, ecologically responsible design, human factors, materials, technology, graphic arts, packaging, and universal design are submitted annually by various industrial design and graphic design firms working for the FORTUNE 500 companies.

For 2019, over 900 new products and graphic designs were selected and awarded from over 47 countries for new electronics, transportation, medical equipment, protective equipment, energy systems, robotics and bionics, building products/materials, furniture, textiles, industrial, environments, hardware, bath and accessories, kitchen/appliances, floor and wallcovering, tabletop, household products, personal, office products, transportation, children's products, sports and recreation, lighting, tools, and graphics, branding, and packaging from Europe, Asia, Australia, and the Americas.

The best new 2019 car and transportation designs went to Bombardier Transportation, BRP, Ducati Motor Holding, General Motors Corporation, Genesis, Ferrari SpA., Hyundai Motor Company, Icona Design Group, Kia Motors Corporation, Porsche AG., Škoda Auto Deutschland GmbH., Volvo Cars, and Yamaha Motor Co., Ltd.

Awarded corporations represent some of the world's most visionary manufacturers and private companies: 3M, AB Electrolux, Aer Lingus, Alessi SpA., Allseating, AM PM Europe GmbH., AS America, Inc., ASSA ABLOY AB., Armstrong World Industries, Inc., Bertazzoni SpA., Bombardier Transportation, Bosch Thermotechnology, Breville Pty Ltd., Brown Jordan, Britta GmbH., BRP Inc., BSH Home Appliances, Busch-Jaeger Elektro GmbH., Carl Zeiss AG., CL Yachts, CNH Industrial N.V., Collins Aerospace, Cooper Tire & Rubber Company, Crown Equipment Corporation, Cuisinart, Inc., Dell Technologies Inc., DePuy Synthes, Deutsche Telekom AG., Ducati Motor Holding. Electrolux, Ethicon, Federal Corporation, Fellowes, Inc., Ferrari SpA., First Alert, Fiskars Brands, Inc., Fitbit, Inc., GE Healthcare, General Motors Corporation, Genesis, GlaxoSmithKline PLC., Google LLC., Grohe AG. Groupe Lacasse, Hager Electro SA., HARMAN International, Haworth, Inc., Helen of Troy L.P., Helly Hansen AS., Herman Miller, HP Inc., Hublot, Hyundai Motor Company, Icona Design Group, Innotek, Inc., Intuitive Surgical Inc., Invacare International GmbH., JAYBIRD, LLC., Johnson & Johnson, Karndean International Limited, Keilhauer Industries Limited, Kia Motors Corporation, Kohler Co., Inc., Koninklijke Philips N.V., KUKA Roboter GmbH., Kumho Tire Co., Inc., Lenovo Group Limited, Les Ateliers Louis Moinet SA., Life Fitness, Inc., Lifesize, Inc., Logitech Inc., Logitech S.A., Mettler Toledo AG., Midmark Corporation, Milwaukee Tool, Motorola Solutions, Inc., Nest Labs Inc., Nightingale Corp., Nokia Oyj., Olympus Corporation, Omron Healthcare, Inc., Olimpia Splendid SpA., Olympus Surgical Technologies America, Procter & Gamble Service GmbH., OXO International, Ltd., Microsoft Corporation, Mohawk Group, NETGEAR Inc., Newell Brands, Nexen Tire Corp., Pladis Global, Pepsi-Cola Company, Rado Watch Co., Ltd., RECARO Aircraft Seating GmbH & Co. KG., Riedel Tiroler Glashutte GmbH., Robert Bosch GmbH., Rockwell Collins, Inc., Porsche AG., Sanofi-Aventis SA., Seagate Technology PLC., Shure Incorporated, Simplehuman, LLC., Škoda Auto Deutschland GmbH., Smeg SpA., Smithsonian Institution, SoftBank Group Corp., Stryker Corporation, Tarkett North America, Teknion Corporation, Tennant Company, The Coca-Cola Company, The Procter & Gamble Company, Toto Ltd., Tupperware Brands Corporation, Verizon Wireless, Vestel Electronics, Volvo Cars, Wittra Sweden AB., X-Technology Swiss R&D AG., Yamaha Motor Co., Ltd., Yokohama Rubber Co., Ltd., and Zebra Technologies Corporation.

For 2019, awarded architects, designers, and industrial design firms include the trail-blazing "Who's Who" in international design: 3st kommunikation GmbH., Sakura Adachi, Adrian Smith + Gordon Gill Architecture, Russell Adams, Tapio Anttila, Ralph Appelbaum, Aruliden, Ashcraft Design, Jhane Barnes, Martin Ballendat, Yves Béhar, brodbeck design, Centro Stile Ducati, Claudio Bellini, Claudio Silvestrin Architects, José Boisjoli, Bolt Design, Flemming Busk, C3 Creativ Code and Content GmbH., Cesaroni Design, Christopher Chapman, David Chipperfield, DCA Design International, Michele De Lucchi, designaffairs, Design Partners, Deutsche Telekom Design, DF-ID, Fahrenheit Design, Franco Driusso, Richard Frinier, Enlisted Design, EOOS, Favaretto&Partners, Fig40, Jozeph Forakis, Raun Forsyth, Nikolaus Frank, fuseproject, Massimo Iosa Ghini, GP designpartners gmbh., Oliver Grabes, Federico Grazzini, forpeople Ltd., Naoto Fukasawa, Grohe in-house Design Team, Held+Team Herbst Produkt, HP ID Team, Icona Design Group, Kia Design, Kinneir Dufort, Rem Koolhaus, Johan Liden, Wendy Evans Joseph, Lippincott, Daniel Lipscomb, Lissoni Associati, Tom Lloyd, Logitech Design, Ludovica+Roberto Palomba, Massive Design, Flavio Mazoni, Mario Mazzer, Metaphase Design Group, Inc., muehlhausmoers corporate communications GmbH., Newell Brands Design Center, Martin Mostböck, Nokia Design, Jean Nouvel Design, One Plus Partnership Limited, Paolo Pininfarina, Pininfarina Extra srl., Pensa, Jorge Pensi, Philips Corporate Design, Roberto Paoli, Mauro Porcini, Luke Pearson, PepsiCo Design & Innovation, PearsonLloyd, Phoenix Design GmbH & Co. KG., Porsche Design Studio, Karim Rashid, RESOLUTDESIGN, ROBRADY, Ronan and Erwan Bouroullec, Rottet Studio, ruwido austria gmbh., Marc Sadler, Mario Selic, Peter Schreyer, selic Industriedesign, Smart Design, Michael Sohn, Sprout Studios, Peter Solomon, Hadi Teherani Architects, Tangerine Ltd., Matheo Thun, Patricia Urquiola, Studio Volpi, Marcel Wanders, William Welch, Whipsaw, Inc., WOHA, Dirk Wortmeyer, X-Technology Swiss R&D AG., and Zaha Hadid.

"This year's historic 69th Good Design program," states Christian Narkiewicz-Laine, Museum President, The Chicago Athenaeum, "recognizes the work of thousands of designers and manufacturers worldwide who have successfully undertaken the design challenge to produce the best and most outstanding design products across the globe to our large and expanding global consumers."

"Good Design represents the world's critical mass of the design and manufacturing industry representing the best consumer design ranging from the 'spoon to the city' for sustainability, superior design, and unparalleled function."

"Since 1950, Good Design has become an internationally acknowledged benchmark and symbol of outstanding design that serves as a beacon for design-interested audiences in our global economies."

Good Design is presented by The Chicago Athenaeum, together with The European Centre for Architecture Art Design and Urban Studies as the foremost program that honor and recognizes the best design talent and the best manufacturing worldwide.

The 2019 Good Design Jury was held in New York and Los Angeles and was composed of renowned international specialists with wide design experience, guaranteeing the high quality and high level of the competition.

The criteria for selection follows the original 1950's program and includes, for instance, the innovation or the functional impact or even the ecological impact of each product selected.

Winning products and graphics for 2019 can be viewed at the Museum's websites at www.gooddesign.org.

All products and graphics are also published in the Good Design Yearbook for 2019-2020 and is available through Metropolitan Arts Press Ltd.

Orders for the Yearbook can be placed through The European Centre's office in Athens, Greece. Contact: Konstadina Geladaki at konstadina@europeanarch.eu.

The deadline for the 70th edition of Good Design 2020 is June 1, 2020.

More information about submissions for 2020 can be found, along with applications, at www.gooddesign. org.

NOTE TO REPORTERS AND EDITORS: Photographs of the 2019 GOOD DESIGN Awards are available for download.

For more details on the awarded winners, visit the Museum's website at www.gooddesign.org.

About The Chicago Athenaeum (www.chi-athenaeum.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

About The European Centre for Architecture Art Design and Urban Studies (www.europeanarch. eu) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.

The GOOD DESIGN® is a trademark of The Chicago Athenaeum and The European Centre for Architecture Art Design and Urban Studies in the E.U.



Jumper Chair, 2017-2019 by Jean Nouvel for VS America.



ZEFIRO Express, 2019 by Bombardier Transportation.



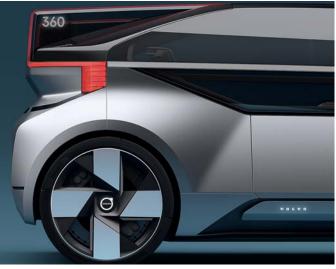
City of Miami Beach Bus Shelters designed by Pininfarina, 2018.



Duo Salt and Pepper Grinder, 2018 by Zaha Hadid.



XY180 Light, 2018 by Rem Koolhaus, OMA for Delta Light.



Volvo 360c Concept, 2018 by Safety Center Team, Volvo Cars.